

REP HEADLINE# 6118920
*** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414
ORDER WORKSHEET

FAX# 323-653-1865
HARRIS REPORT FROM REP
AUG20/12 14.36
*** WFLA-TV ***

ADV # ADV. NAME ISS/NFIB REP. # OFF. # SALESMAN #
AGY # AGY. NAME TARGET ENTERPRISES BUYER NAME KYM MASON

15260 VENTURA BLVD., #1240

SALES PRSN LA- IZZY ROSTOVSKY

SHERMAN OAKS, CA 91403

ORDER # CONTRACT # 6118920 CLASS: NATL. LOCAL REGIONAL

PRDCT NFIB EST#** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG20/12 14.36

REP: NEW ORDER... 8/20

TOT: \$6,200/2X
PLS CNF... TNX — JOCELYN/12ZY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ADV: NATIONAL FEDERATION OF INDEPENDENT BUSINESS

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = NFIB AGENCY EST# =
AGENCY PRODUCT CODE = NFIB

1 530P-600P 60 \$1,700.00 9/4 9/5 1 TU-W 1

PROGRAM : NEWS CH8 AT 530P
RA55+ : 3.6

2 630P-700P 30 \$4,500.00 9/4 9/5 1 TU-W 1

PROGRAM : NBC NIGHTLY NEWS
RA55+ : 8.2

SEP/12 \$6,200.00

CONTRACT TOTAL \$6,200.00
TOTAL SPOTS 2

8/20/12 JEC/123

REP HEADLINE# 6118920
 *** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414
 ORDER WORKSHEET

FAX# 323-653-1865
 HARRIS REPORT FROM REP

AUG20/12 14.36
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE# :	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

MARKET TOTALS \$17,714 WFLA 35% WFTS 15% WTSP 15% WTVT 15% WTOG 15% WTTA 5% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

COMP EST; WILL UPDATE WHEN AVAIL

SVC- NSI BOOKS- JUL/PJ

DEMOS- RA55+*

Target Enterprises
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks CA 91403

Natl Fed Indp Bus / Issue
 Submission Number 1046 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Natl Fed Indp Bus / Issue	Submission Cost: 6200	Campaign Ref: E:120821061
Buyer: "	Client/Product/Estimate: NFIB /NFIB /	Sales Rep: HRP Los Angeles
Schedule Dates: 09/03/12 to 09/09/12	Weeks: 1	Order Ref: 06118920
Est./PO Number: 06118920	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Natl Fed Indp Bus / Issue	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	Total	Cost
1	M-F 530p News .TW....	04	1700	60 Comme	Nbr of Spots	1	1700
2	M-F 630p ET / 530p CT NBC Nightly News .TW....	02	4500	30 Comme	Nbr of Spots	1	4500
Weekly Totals: Total Spots(Ord Spots)					2	2	

Grand Totals				Month 9 Weeks: 5			
				09/03			
Totals							
Spots				2			
Cost				6200			

Grand Totals:	Spots:	2
	Gross Total:	6,200.00
	Commission:	930.00
	Net Total:	5,270.00



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

48522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN OAKS CA 91403

REP_: WFLA (Los Angeles)
SLSP: HRP Los Angeles
ADV_: Natl Fed Indp Bus / Issue
PROD: Natl Fed Indp Bus / Issue

2012
INVOICE DATE 09/30/12 E:120821061
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032567
PAGE 1 BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/03/12- 9/09/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: NFIB /NFIB /
Desc: 06118920

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
M-F 530p News	1700.00	1 1	9/05	WE	05:58P	01:00	NFIBFL60	1700.00	1:00 Commercial
M-F 630p ET / 530p CT NBC Nigh	4500.00	2 1	9/04	TU	06:59P	30	NFIBFL814	4500.00	:30 Commercial
Total Airtime Gross Spot Revenue:				6,200.00					

PERIOD COST 6,200.00

2 Total Units			
ACTUAL GROSS BILLING	6,200.00	SUB-TOTALS	Debits .00
AGENCY COMMISSION	930.00		Credits .00
NET DUE	5,270.00	TOTAL RECONCILING	.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER
Natl Fed Indp Bus / Issue

PRODUCT
Natl Fed Indp Bus / Issue

INVOICE NUMBER 0100032567
BROADCAST MONTH 08/27/2012 - 09/30
AMOUNT DUE 5,270.00

REMIT TO:

*00245

000048522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN OAKS CA 91403

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000048522 00000100032567 000527000 6